

STEP UP AND LEAD

YOUTH LEADERSHIP CONFERENCE
DEREE - THE AMERICAN COLLEGE OF GREECE
FEBRUARY 3-4, 2018



PEACEJAM
GREECE

“

**WE HAVE TO BUILD
BRIDGES AMONGST
OURSELVES;
WE HAVE TO
BUILD BRIDGES OF
HUMANITY AND
PEACE**

ADOLFO PEREZ ESQUIVEL



WELCOME

We are very excited to host the first Peace Jam Greece Youth Leadership Conference with 1980 Nobel Peace Laureate Adolfo Perez Esquivel of Argentina.

It's unbelievable how much enthusiasm this conference has generated. So many local and international community leaders have stepped forward with their collective wisdom to join us for one of the greatest causes - the mentoring of young people to build a more sustainable world. So many students and teachers from schools and universities in Greece, Europe, U.S. and the Middle East will share their voice and views on civic leadership and responsibility.

In these next two days, we aim to inspire your vision for the future, empower your leadership skills and unleash your potential to lead your life and community with the courage, confidence and conviction that the world will become better when we make it better.

After this conference, get ready to Step Up and Lead !

Ellen Froustis

Regional Director, Peace Jam Greece

Founder, EIMAI - Center For Emerging Young Leaders



PeaceJam is officially represented in Greece by EIMAI-Center for Emerging Young Leaders - a U.S. and Greek based non-profit organization in youth leadership development that aims to empower youth in Greece with transformative educational experiences that will cultivate their unique potential to manage the challenges of their life & world as citizen leaders with integrity and purpose (www.eimai.org).

Although PeaceJam Greece is the younger member of this unique global movement, it was one of five global winners of the 2016 Billion Acts of Peace Campaign (www.billionacts.org) in Monaco for the “LifeBag Project” that was developed in collaboration with the American Farm School of Greece and spread to schools in the U.S., U.K. and Netherlands and benefited refugee youth.

NOW MORE THAN EVER

We are in the 7th year of a crisis with no change, with our best young minds leaving the country and the remaining left to manage the challenges before them with great expectations but little experience of the world. Now more than ever, we need community leaders to support the next generation of youth in Greece to advocate for their future, rebuild the economy and become equal partners in a globally competitive world.

We believe that we can achieve this goal by bringing the experience of the best experts in their field together with progressive American educational practices and developing an ethic of civic engagement and responsibility. PeaceJam Greece Youth Leadership Conference brings Nobel Peace Laureate, Adolfo Perez Esquivel of Argentina to work with youth and local business leaders to address the theme of systemic solutions for emerging socioeconomic challenges.



PeaceJam (www.peacejam.org) aims to develop the 21st century skills necessary to confront the complex issues facing this generation. It puts schools in the center of social change with tools to help youth cultivate global thinking, intellectual problem-solving and inclusive solutions to local challenges that disrupt political, economic and social progress.

PeaceJam is an international, Nobel - nominated, award winning service learning and peace education program founded by Nobel Peace Laureates, with 1 million active youth in 40 countries, working side by side with Nobel Laureates and the most effective leaders in each country on more than 2 million youth- led service projects that impact communities around the globe.

CELEBRATING OVER 22 YEARS OF CREATING YOUNG LEADERS



ADOLFO PEREZ ESQUIVEL



Adolfo Pérez Esquivel was born in 1931 in Buenos Aires, Argentina. Despite his family's poverty, he went to school and became a well-known artist. His large-scale murals and artworks can be viewed in parks across Latin America and Europe. His faith in humankind and belief in God are reflected in his paintings, drawings, and sculptures. He also worked as a professor of architecture.

In the so called "Dirty War" during the military dictatorship in the 70s in Argentina, Adolfo Pérez Esquivel worried about human rights abuses in his country, he quit teaching and became secretary-general of the newly formed Servicio Paz y Justicia (Peace and Justice Service or SERPAJ) - a group that coordinated nonviolent movements in the region. In 1977, the military dictatorship imprisoned and tortured Adolfo Pérez Esquivel for 14 months. He was released after being named Amnesty International Political Prisoner of the Year in 1978, which led to thousands of letters being written to the Argentinean government demanding his release.

Adolfo Pérez Esquivel was awarded the Nobel Peace Prize in 1980 for his courageous defense of human rights. Today, Adolfo Pérez Esquivel continues his work with SERPAJ, including a campaign calling for a cancellation of the debt of third world countries. He has also created "Peace Villages" that provide training and housing for homeless and orphan children in Argentina.

COMMUNITY LEADERS



DESPINA ANASTASIOU

THE STEADY RISE – YOUTH IN LEADERSHIP

The President of DOW Chemicals for Central Europe discusses the challenges and opportunities for advancing young people in leadership.



SOFIA KOUVELAKIS

YOUTH – A GLOBAL RESPONSIBILITY

Mrs. Kouvelakis for the HOME PROJECT will discuss the empowerment of unaccompanied refugee minors through the Home Project- an organization that provides support, protection, education and social integration services to the most vulnerable youth.



FOTEINI BINIOU AND ATHINA KAPETANAKI

ACTION FOR ACCESS

Mrs. Biniou, *Director of Cultural Programs* and Miss. Kapetanaki, Psychologist, will discuss how AXION HELLAS supports vulnerable groups living in remote and inaccessible areas of Greek islands and the mainland to develop the intellectual, cultural, professional and social level of life in these communities.



PAUL EVMORFIDIS

INNOVATING WITH AN INTELLECTUAL HEART

Mr. Evmorfidis, co-founder of Cocomat, will discuss their award winning social responsibility campaigns and how best practices in business can be profitable while respecting the environment and promoting inclusion, innovation, and fair practices.

DIMITRA KORAKIDA

CAPABILITY WITHIN DISABILITY

Mrs Korakida, a National Paralympic Athlete and Medalist discusses the challenges of integration of minority groups and the importance of cooperation and inclusion of persons with special needs to end discrimination and strengthen community building.



ESTHER MUELLER

MENTAL TRAINING FOR SUPERIOR PERFORMANCE

Innatus Co-Founder, sports psychologist and mental training expert, Mrs. Mueller having worked with elite athletes to empower superior performance, teaches students how to identify and fortify their mental strength tools that align mind, body, emotions and spirit to reach their personal best in all areas of life.



THEANO MANTOUVALOU Innatus Co-Founder

OLIANNA GOURLI Clinical Nutritionist

SUPER FOODS FOR SUPER TEENS

Explore the importance of nutrition for optimal health and performance by identifying Super Foods for Super Teens!



MARIA SOTIROPOULOU

IT'S TIME FOR A NEUCLEAR REACTION – ICAN

Mrs. Sotiropoulou, co-recipient of the 2017 Nobel Peace Prize as Greek Affiliate of the Intl' Campaign for the Abolishment of Nuclear Warfare will focus on the global ICAN efforts, on the issue of clean energy and re-instilling “ekehria” (truce) as a global Olympic ideal.





CHRISTINA ZARCADOOLAS Professor, Hunter College CUNY

BARBARA KONDILIS Asst. Professor, Hellenic American University

YOUR HEALTH A DEADLY DECEPTION – HEALTH LITERACY LAB

Mrs. Zarcadoolas, PhD. and Mrs. Kondilis, PhD. will discuss the changing way people think about health, the environment and social justice. From pollution to obesity, young people will uncover how big business is making us less healthy.



ZEFI DIMADAMA

THE RIGHT TO YOUR LIFE: WHO DECIDES?

Mrs. Dimadama, the Founder of Circle of Inspiring Women for a Sustainable Future, and Director of Intl' Center for Black Sea Studies will discuss how to promote equal participation of men and women in all aspects of public, social, economic and political life.



GAIL SCHWARTZ

SO YOU WANT TO CHANGE THE WORLD?

A Former Congresswoman of Colorado, Mrs. Schwartz, teaches students effective tools for advocating for social change on a social, political, and environmental level.



ALEXANDROS COSTOPOULOS

UNLEASHING POTENTIAL BY TACKLING THE “BS” AROUND US

The CEO of FORESIGHT Strategies and Founder of RepowerGreece, invites students to unleash their potential and step up and lead by building capacity, resilience, critical thinking and action to carve their path to their future moving far beyond buzzwords and “fancy lies”.

COMMUNITY ACTION PROJECTS

URBAN RESILIENCE & CLIMATE CHANGE

MYRSINI MYRIVILI, Deputy Mayor in the City of Athens for Urban Nature, Resilience and Climate Change Adaptation will discuss the challenges and progress in reshaping a 3000 year old city to meet the modern day needs of people and the environment.



NAVIGATING THE COMPASS OF HUMAN RIGHTS

ANTONIS ANTONIOU - *ARSIS YOUTH SHELTER*, psychologist and coordinator will engage students in experiential exercises to learn about the ways that children's rights are violated in their everyday life and create a project to support the needs of vulnerable youth supported by ARSIS



ARE YOU RISKING IT?

ALAMPANOU ELEFThERIA & AISOPOU VARVARA - *KETHEA*, engage students in communication games and build a social awareness project aimed at minimizing online bullying in their digital neighborhoods.



BE A BUDDY BY BEST BUDDIES

Students engage in simulations and experiential exercises to understand the strengths and limitations of individuals with cognitive and physical challenges and create a social plan to be a Best Buddy for an afternoon outing.



THE POWER OF A WISH!

KATERINA ZAGORAKIS - *MAKE-A-WISH FOUNDATION*, Volunteer Manager and Digital Media Consultant works with students to create a corporate social responsibility project to actualize the wishes of children with serious illnesses.



FOOD FOR THOUGHT AND ACTION

ALEXANDROS THEODORIDIS - *CO-FOUNDER BOROUME*, will take students for a stroll through the systemic organization of food distribution in our community and create an action plan to benefit those in need.





SCHEDIA –HOME LESS-ONS

CHRIS ALEFANTIS - EDITOR IN CHIEF OF SCHEDIA STREET PAPER, engages students in a journalism project to benefit members of the homeless community. For inspired journalists and writers!



PILLOW TALK FOR PEACE – PAINTING FOR THE SLEEPLESS

MARIOS SENTOUKAS, COCOMAT and MDA join forces in an art and activism project to design a vision of peace for the 10 global issues of the planet keeping us up at night. For visionary artists!



THE LEARNBAG PROJECT

SOFIA KOSTI, DIRECTOR ANALYTIX, IT Financial Consulting & THINK BIZ University student guide young entrepreneurs to create a business and action plan that will benefit the educational needs of under-served youth in our community for PeaceJam Greece' LearnBag Project.



STORY TELLING: THOUGHTS IN ACTION

NIA FOES, THEATER DIRECTOR & LIFE COACH, will engage youth to create a social awareness campaign for societal leaders to understand that how we organize our institutions empowers youth to reach their potential or clips their wings to a destiny without a future.



VANDALISM OR ART? : GRAFITTI IN CRISIS RIDDEN GREECE

THEODORA KALAPOTHAKOU - Hellenic American University student presents her research on vandalism in Greece and works with students to create graffiti art that will be used to create public service announcements to encourage art and not vandalism in our schools and city streets.



YOGA FOR HIGHER VIBRATIONS

BRETT ENGLE, SON OF PEACEJAM FOUNDER AND CONFERENCE M.C. guides students through a group yoga vibration workshop to promote self-care as we dedicate ourselves to supporting others and making change in the world.

PROGRAM

SATURDAY, FEBRUARY 3, 2018

8:30am	Registration and Workshop Sign-up / Breakfast Snack	<i>Lobby - Student Lounge</i>
9:00am	CONFERENCE OPENING	<i>Library-Upper level</i>
9:20am	Family Group Session 1 - team building & bonding	<i>Classrooms</i>
10:00am	Snack Break	<i>Lounge</i>
10:15am	LAUREATE STUDENT ADDRESS and discussion	<i>Library-Upper level</i>
11:30am	Family Group Session 2 - students reflect on Laureate's work in relation to local issues and building resilience	<i>Classrooms</i>
12:30pm	Lunch / Laureate meets with School Student Leaders	<i>Student Lounge</i>
2:00pm	COMMUNITY ACTION PROJECTS Students participate in 1 of 10 Projects led by esteemed NGO's	<i>Classrooms</i>
4:15pm	Family Group Session 3 - students discuss community challenges and smart solutions to these local issues	<i>Classrooms</i>
5:00pm	Snack Break - THE JAM! Student Music & Open Mic Show	<i>Student Lounge</i>
7:00pm	End of first Day	



SUNDAY, FEBRUARY 4, 2018

8:15am	Breakfast Snack	<i>Student Lounge</i>
8:30am	CEREMONY OF INSPIRATION led by LAUREATE Students discuss challenges in their world and the people who inspire them for being resilient	<i>Library-Upper level</i>
10:00am	Snack Break	<i>Student Lounge</i>
10:15am	Family Group Session 4 - Mentors debrief on student personal narratives	<i>Classrooms</i>
11:00am	SCHOOL SERVICE PROJECT PRESENTATION Photos with Laureate	<i>Library-Upper level</i>
12:30pm	LUNCH	<i>Student Lounge</i>
1:45pm	COMMUNITY LEADER WORKSHOPS - Students attend 1 of 10 workshops	<i>Classrooms</i>
2:45pm	COMMUNITY LEADER PANEL DISCUSSION on challenges and sustainable solutions to local and global issues	<i>Library-Upper level</i>
3:45pm	Snack Break	<i>Student Lounge</i>
4:00pm	Family Group Closing Session - Students discuss lessons learned, reflection on conference, and plans for the future	<i>Classrooms</i>
5:00pm	Closing Ceremony	<i>Library-Upper level</i>



EMCEE

Brett Engle is the son of PeaceJam co-founder Dawn Engle, and grew up in PeaceJam from the age of 10. He has participated in every capacity and attended conferences around the world.

He is passionate about yoga and being of service to the planet in all that he does.

ORGANIZING TEAM

ELLEN FROUSTIS

EVA SYMEONIDIS

IRENE SVOLAKOU

JANIS TRIPODAKIS

REVECCA MANOLOPOULOU

DENISE TOLOU

ERMIS GERAGIDIS

TINA STATHOPOULOU

MARY VOLIOTOPOULOU

VANESSA ADAM

GINA TSILIBI

VASIA COMIS

IRENE LAMBROPOULOU

TOM & HELEN O'CONOR

DARREN REILEY

AMORE RODRIGUEZ

IDEL MENA

GAIL & ALAN SCHWARTZ

ALEXANDROS COSTOPOULOS



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“ WHAT THE YOUNG PEOPLE OF OUR GENERATION NEED RIGHT NOW IS INSPIRATION; NOT BIG, EMPTY WORDS, BUT LIVING EXAMPLES OF THE WARRIORS OF OUR TIME, WARRIORS WHOSE WEAPONS ARE COURAGE, INNOVATION, FREE THOUGHT AND RESPONSIBLE ACTIONS. CHANGE STARTS WITH EACH AND EVERYONE OF US. IF WE DON'T DO IT, NO ONE ELSE WILL.”

REVECCA MANOLOPOULOU
INSPIRED PEACEJAMMER

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